

eNewsletter: March 18, 2009

Springtime greetings from Brainworks! We hope this eNewsletter finds you energized and ready for spring after a long, cold winter! At Brainworks, the final days of winter have seen us getting ready to launch some refreshing new materials.....read on!!



Client-Centred Rehabilitation

These three words sum up the essence of Brainworks' service philosophy. We have now adopted them as our official credo and they will set the tone for our new booth, new ads and new handouts to be unveiled over the next few months. When we boil things right down to the core-we exist for our clients. This credo ultimately defines how we approach all of our services and it shares our defining raison d'etre.

We are also busy producing some exciting new therapy materials to support our clinical staff in their work. Therapy kits and structured short term intervention programs are on the horizon!

Brainworks' new exhibit booth will be at the London Claims Association Trade Show on March 26. Please stop by for a visit, pick up our new information and enter our prize draw!

With warm and sincere wishes for a wonderful spring,

Arden

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Contain Your Pain

Chronic disabling pain can affect so many aspects of daily life and disrupt everyday work, family, leisure and social roles and functions. Brainworks' pain management program recognizes that some pain cannot be cured but it operates on the premise that clients can learn skills and strategies to realize their abilities and minimize their disabilities. **Contain Your Pain** features assessment, a cognitive behavioural approach, emphasis on increasing activity, psychoeducational sessions and, where indicated, a vocational component.

Check out the details online at [Pain Management](#) . Referrals can be discussed with

Dr. Sarah Vernon-Scott sarah.vernon-scott@brainworksrehab.com



Social Work



Gary, Jackie, Nina, Jola & Terry

Among Brainworks' 40 staff are five social workers, celebrating National Social Work Month in March.

Nina and Jola both have BSW degrees from the University of Windsor and serve clients in the Windsor Essex area. They have both worked in a wide variety of settings with people of all ages and health challenges. **Jackie**, based in Chatham, is a Kings University College BSW graduate with experience in various disabilities and a special interest in advocacy. In the London area, **Terry**, a BSW graduate from the University of Manitoba and **Gary**, our Social Work Manager and a McGill MSW graduate, also have lengthy experience in different agencies and with clients with varying issues. A new package of information about Social Work Services at Brainworks is now available by emailing gary.davies@brainworksrehab.com, where referrals can also be sent. The Social Work package can also be downloaded by following this link: [Social Work Package](#). Full resumes of each social worker are also available. All Brainworks social workers are registered with the Ontario College of Social Workers and Social Service Workers, so you can be assured of the highest quality of service to your clients.

Check out Gary's article, "Social Work in Medical Rehabilitation", which appeared in the March 2009 issue of WP, the monthly journal of the Ontario Insurance Adjusters Association, and can also be found on our website [Brainworks in the Media](#)

In The Community

Over its five-year history, Brainworks has committed resources to assist a variety of community groups. We're proud to sponsor once again the annual conference of the [Brain Injury Association of London and Region](#), taking place on June 19, 2009. If you can't get to the Claims Trade Show, please visit our exhibit at the conference.

Earlier this year, we were honoured to support Chunity, a fundraising organization headed by an incredible teenager, Christine Crowe. Over the past four years, Christine has foregone the usual birthday celebrations and instead plans an event to raise money for local charities. See [Chunity](#) for details about Christine and her efforts.