



THE BRAINWORKS BANNER

JUNE 2006

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FROM ARDEN'S DESK

Wow! Have things ever changed at Brainworks over the last year or so!! In this newsletter, you'll find an update.

First, let me say how pleased Brainworks is to be a **Silver Sponsor** of this year's Brain Injury Association of London and Region Conference. We have had a longstanding relationship with the Association since the founding of Brainworks over two years ago. Since February 2005, we've been their neighbours, too. And, after over eleven years as their Executive Director, Gary Davies joined our staff as Manager of Community and Professional Services and Social Worker last October.

Brainworks' rapid growth led to the opening of our **Waterloo Street office** in February 2005. Six of our 19 staff are now based at the London office. The rest live and work in seven other communities from Waterloo to Windsor and from St. Thomas to the Palmerston area. Meet some of our **staff** in this issue of The Banner and see further details our new website.

Brainworks' talented staff is responsible for the effective delivery of our four main **programs**, which are briefly described in these pages and more fully on our **new website**, www.brainworksrehab.com, which also contains a referral form to make it as easy as possible to make a **referral**.

While the intense interest in **privacy** legislation has diminished somewhat since legislation was passed by various levels of government, we remain committed to maintaining the privacy of our clients to the utmost extent. The most recent version of our privacy policy is now posted on our website and we invite you to review it.

Several members of our staff have been involved with **Camp Dawn** since its inception in 2003. The Banner has a brief update on plans for the fourth camp in September 2006.

Please contact me if you have any questions about Brainworks and enjoy the conference and summer which follows!!

Arden McGregor, M.A., C.Psych.Assoc., CBIT
Director

BRAINWORKS BY NUMBERS

Here's a short statistical sketch of Brainworks for those who like numbers:

- 2 Starting staff complement
- 3 Years in operation
- 4 Number of major services provided
- 8 Number of communities staff live in
- 9 Number of professional disciplines represented on staff
- 18 Number of detailed services provided
- 19 Current staff complement
- 170 Combined years of professional staff experience
- ∞ Age range served, severity of cases served, length of service provided



CORPORATE SOCIAL RESPONSIBILITY: BRAINWORKS IN THE COMMUNITY

Brainworks' sponsorship of this year's Brain Injury Association conference is but one example of our ongoing and increasing commitment to the community. We have also sponsored athletic teams, silent auctions, golf tournaments and other conferences. We have recently agreed to be a sponsor of the next survivors' conference, Moving Ahead Together 3.



Brainworks has provided leadership in the development of Camp Dawn from its beginnings in 2003. We have been a partner in recent years and our staff have volunteered at all three camps held to date.

Brainworks recently became a corporate member of the Ontario Brain Injury Association and has long been a member of the Brain Injury Association of London and Region.

-With every dawn a new path is found-

www.campdawn.ca



Since the beginning, Brainworks has been an enthusiastic supporter of Camp Dawn, a weekend retreat for adult survivors of brain injury. As a partner, represented by Arden McGregor, Brainworks helped oversee the planning and operation of Camp Dawn over the past two years.

Four other Brainworks staff have worked to make the camp a success. Chet and Michelle Graham and Dennis Radman have all volunteered as leaders. With his arrival on the staff of Brainworks, Gary Davies assumed Arden's role. Gary prepared the application to incorporate the camp and became its Secretary-Treasurer following the granting of Letters Patent and the first meeting of the camp's Board of Directors in December 2005. He has also submitted the application to have Camp Dawn registered as a Canadian charity.

Plans are now underway for the fourth Camp Dawn in September 2006 at Rainbow Lake, the site of last year's camp. Details and application forms are at www.campdawn.ca.

PROFESSIONALS: consider taking a few days off to be a volunteer leader. Working on a 24/7 basis with the campers is a great learning experience. Also—think of sending your campers as a break from therapy. Camp Dawn has consistently had rave reviews and attendance has tripled over the first three camps.

WWW.BRAINWORKSREHAB.COM



Thanks to the efforts of our own Adam Kerr, our website, launched last month, is now a reality. This is the best place to get details on our services, meet our wonderful staff, find links to other organizations

active in brain injury, make a referral and much more. Read our history, find out what languages our staff speak and keep in touch. Log on!!

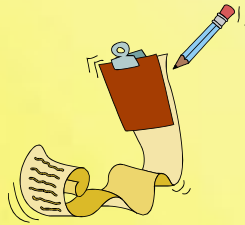
TO MAKE A REFERRAL TO BRAINWORKS



It's easy to make a referral to any of Brainworks' four programs. Just call the office and we'll fax a referral form to you. Or, you can download a copy from our website, complete it and return it by fax or email. Now, with staff located in eight

Southwestern Ontario communities, it's likely we can serve your clients with a nearby staff member. If you prefer, you can always discuss your referral with Arden McGregor, (519) 657-1180, ext. 102.

PROGRAM UPDATE: FOUR BASIC PROGRAMS AVAILABLE



Here's a really basic thumbnail sketch of what we do. Complete details are found on our website: www.brainworksrehab.com.

1. **Rehabilitation Therapy:** Treatment goals are translated by our team of therapists into practical and effective activities and strategies to help clients regain maximum independence.
2. **Psychology:** Assessment, intervention programs and counselling help clients overcome behavioural and cognitive barriers.
3. **Vocational Consulting:** Assessments, market surveys, job search and coaching are a few of the tools we use to help clients return to work successfully.
4. **Social Work:** Clients are helped to maximize social functioning and achieve the best quality of life.



MEET OUR STAFF

Among our 19 staff members, Brainworks is proud to have TWO husband/wife teams!!

Everyone knows Arden McGregor, our Director, who, after many years in London's hospital system, the private sector and private practice, founded Brainworks in 2003. Arden is a graduate of two Toronto universities and is a registered with the College of Psychologists of Ontario as a psychological associate. Husband Russell Temple can be found behind the scenes managing the office, handling the finances and ensuring a smooth administrative process.

Chet and Michelle Graham are both Fanshawe College grads and Senior Rehabilitation Therapists at Brainworks. Along with Arden, they have been at Brainworks since 2003. They have a combined experience of nearly 20 years in brain injury.

Please visit our website for more information on our staff, their credentials, the languages they speak and the measures we take to protect the public.

BRAIN INJURY... BY THE NUMBERS

Total number of all traumatic brain injury (TBI) hospital admissions, 98/99	7,597
Total number of all in-hospital deaths due to traumatic brain injury, 98/99	491
Number of TBIs requiring admission to lead trauma hospitals, 01/02	2,494
Number of in-hospital deaths at lead trauma centres due to TBI, 01/02	398
Average daily acute care cost of Acquired Brain Injury	\$2867.59
Hospital costs related to TBI hospital admissions in Ontario	\$164.4 million
Number of major injury admissions related to cycling, 99/00	112
Total number of hospital admissions related to cycling, skateboards, rollerblades, scooters, 02/03	1762
Total number of deaths related to cycling, 01/02	15

SOURCE: www.obia.on.ca/prevention